Although vampire fiction has been around since the late 1800s, the release of Stephenie Meyer’s vampire series, *The Twilight Saga*, has lead to a resurgence of vampire fiction in mainstream popularity over the last few years, especially among young adults. As a result, librarians are faced with the daunting task of:

- providing reader’s advisory for a genre they may not be familiar with
- coming up with vampire themed programmes
- selecting the best titles from the vast amount books that have been published
- understanding what the genre is, and what makes it so popular

We hope that this issue of the *YA Hotline* can help shed some light on the vampire fiction phenomenon, and provide some ideas for incorporating it in your library!