#### gURL

http://www.gurl.com

This zine has forums for girls to discuss issues that extend beyond make-up and boys. It also has a number of great, interactive sections dealing with many of the issues teen girls face today. The site even recommends girls to turn off the TV and read a banned book or comic book, so the staff must have good intentions! It's also kept very up-to-date. Definitely a site to check out.

### MyKindaPlace

http://www.mykindaplace.com/hi.aspx

This British zine is a bit more commercial, but it has lots of celebrity content that some girls might be looking for. The forums appear quite active. There's a lot happening on this site, so every girl should be able to find something that interests them.

There are also online directories of zines. Try:

http://dmoz.org/Kids\_and\_Teens/Teen\_Life/ Magazines\_and\_E-zines

http://www.zinebook.com

http://www.zinestreet.com



# Spotlight on Ethnic Magazines

By Rebecca Ferrie

While there are more ethnic-oriented magazines than ever before, the majority are aimed at young adults in their 20's rather than teens. Ethnic magazines are important to help teens maintain their cultural identity and linguistic ties. For teen girls it is important to see themselves reflected in the magazines that they read. This can be achieved by having a more diverse range of models, beauty tips and products, as well as role models. While searching for titles I found a number of great magazines which were short lived. One example is Latin Girl, which started in 1999 and was considered the first and only national magazine created to address the needs of Hispanic female teens who want to maintain their bicultural identity. Another magazine Hue was a feisty multicultural quarterly which went under in 1999. It is difficult for magazines who want to do something different to go against the mainstream. As librarians, if we can help support these ethnic magazines we are also supporting the patrons in community by offering a range of diverse titles.

### **JVibe**

http://www.jvibe.com/

Publisher: Jewish Family & Life!, Newton Upper

Falls, MA

Frequency: Bimonthly

Audience: Jewish teenagers ages13-16

This magazine focuses on Jewish youth culture from around the world, with topics including pop culture, religious issues, social action, sports and Israel. They hope to bring



together teens from across the globe to bridge the gap of language barriers, geographical boundaries, and religious backgrounds. *JVibe's* goal is to maintain a Jewish connection with the Jewish community, by weaving in Jewish values and morals with pop culture.

#### Redwire

http://www.redwiremag.com/aboutus.html

Publisher: Redwire Native Youth Media Society,

Vancouver, BC

Frequency: Quarterly

Audience: Native Youth

Redwire was first published in 1997 through the support of the Native Youth Movement, a grass roots Native youth group, and The Environmental Youth Alliance. This is the first-ever Native youth

run magazine in

Canada. Its supporting organizations continue to stay committed to working with Native youth staff, writers, artists and publishers.



Redwire's mandate is

to be by, for and about Native youth; all content,

editorial decisions and associated media projects are initiated and led by youth. The magazine is available in print form and freely available online.

## Say Magazine

http://www.saymag.com/

Publisher: Supported by Industry Canada's Aboriginal Business Canada program, Winnipeg,

MB

Frequency: Quarterly

Audience: Aboriginal Youth

SAY Magazine is a lifestyle magazine for Aboriginal youth. It includes articles, profiles, and columns about entertainment, sports, careers, and celebrity and youth



culture. Five regional issues are published, BC/
Yukon, Alberta/Saskatchewan/NWT, Manitoba/
Nunavut/ Northwest Ontario, Central Ontario, and
Quebec/Atlantic Provinces. Each regional issue
contains the main feature stories plus special
regional content and advertising. SAY covers
themes such as hot topics, entrepreneurship,
technology, lifestyle, role models/profiles, fashion,
and health.

### Muslim Girl

http://www.muslimgirlmagazine.com/web/ index.cfm

Publisher: ExecuGo Media Inc., Toronto, ON

Frequency: Bimonthly

Audience: Muslim girls aged 12-19

Muslim Girl's mandate is to enlighten, celebrate and inspire Muslim teens in North America. This magazine focuses on

career and life goals of



Muslim girls and includes profiles of Muslim girls and Muslim professional women. The magazine also includes travel features, advice columns and conservative fashion. *Muslim Girl's* aim is to be inclusive and appealing to the diverse Muslim population of North America.

## Blackgirl Magazine

http://www.blackgirlmagazineonline.com/

Publisher: Destiny Entertainment, Atlanta, GA

Frequency: Bimonthly

Audience: African American Teens

Created in 2002 by a 14-year-old girl from Atlanta,

Blackgirl Magazine's
mandate is to provide
information that not only
entertains, but
empowers. This
magazine focuses on
promoting positive



messages and imagery among African American teens, while offering insightful coverage of history, culture, lifestyle, and entertainment news from a unique perspective. Segments include music, entertainment, culture, lifestyle, history, and celebrity interviews.

## Tu Magazine

Publisher: Editorial Amâerica, Virginia Gardens,

FL

Frequency: Monthly

A popular Spanish

Audience: Hispanic Teens

language magazine, Tu
(formerly Tu
Internacional) centers on
beauty, fashion & the
latest trends as well as
entertainment news for



the young Hispanic woman in her upper teens and college-age years.