

Consumerism Collection Book Lists

Adult Non-fiction

Badiner, Allan Hunt. *Mindfulness in the Marketplace: Compassionate Responses to Consumerism*. Berkeley CA: Parallax, 2002. ISBN 1888375248

Cook, Daniel Thomas. *The Commodification of Childhood: the Children's Clothing Industry and the Rise of the Child Consumer*. Durham: Duke University Press, 2004. ISBN 082233268X

De Graaf, John, Wann, David, and Naylor, Thomas H. *Affluenza: The All-Consuming Epidemic*. San Francisco, CA: Berrett-Koehler Publishers, 2002. ISBN 1576751996

Frank, Robert H. *Luxury Fever: Money and Happiness in an Era of Excess*. Princeton, NJ: University Press, 1999. ISBN 0691070113

Frank, Thomas. *The Conquest of Cool: Business Culture, Counterculture, and the Rise of Hip Consumerism*. Chicago: University of Chicago Press, 1997. ISBN 0226260127

Gladwell, Malcolm. *The Tipping Point*. Boston: Little Brown, 2002. ISBN 0316316962

Harris, Daniel. *Cute, Quaint, Hungry, and Romantic: the Aesthetics of Consumerism*. New York: Basic Books, 2001. ISBN 0465028489

Lasn, Kalle. *Culture Jam: How to Reverse*

America's Suicidal Consumer Binge – and Why We Must. New York: HarperCollins, 2000. ISBN 0688178057

Lindstrom, Martin, and Seybold, Patricia B. *BRANDchild: Insights into the Minds of Today's Global Kids and their Relationships with Brands*. Sterling, VA: Kogan Page, 2003. ISBN 0749438673 (hardcover)

Linn, Susan. *Consuming Kids: the Hostile Takeover of Childhood*. New York: New Press, 2004. ISBN 1565847830

Milner, Murray. *Freaks, Geeks, and Cool kids: American Teenagers, Schools, and the Culture of Consumption*. New York: Routledge, 2004. ISBN 0415948304

Princen, T., Maniates, M. F., and Conca, K., Eds. *Confronting Consumerism*. The Cambridge, MA: MIT Press, 2002. ISBN 0262661284

Quart, Alissa. *Branded: the Buying and Selling of Teenagers*. Cambridge, MA: Perseus Publishing, 2004. ISBN 0738206644 / 0738208620 (pbk.)

Roberts, Donald F. *Kids and Media in America*. New York: Cambridge University Press, 2004. ISBN 0521527902

Schor, Juliet B. *Born to Buy: The Commercialized Child and the New Consumer Culture*. New York: Scribner, 2004. ISBN 068487055X

Strasberger, Victor C., and Wilson, Barbara J. *Children, Adolescents, and the Media*. Thousand Oaks, CA: SAGE Publications, 2002. ISBN 0761921257

MN: Capstone High/Low Books,
1999. ISBN 0736800441

Sutherland, Anne, and Thompson, Beth.
*Kidfluence: Why Kids Today Mean
Business.* Toronto: McGraw-Hill
Ryerson, 2001. ISBN 0071416226

Underhill, Paco. *The Call of the Mall: the
Geography of Shopping.* New York:
Simon & Schuster, 2004. ISBN
0743235916

Underhill, Paco. *Why We Buy: The Science
of Shopping.* New York: Simon &
Schuster, 2002. ISBN 0684849143

Zollo, Peter. *Wise Up to Teens: Insights
Into Marketing and Advertising to
Teenagers.* Ithaca, NY: New
Strategist Publications, 1999. ISBN
1885070209

YA Non-fiction

Bamford, Janet. *Street Wise: A Guide for
Teen Investors.* Princeton, NJ:
Bloomberg Press, 2000. ISBN
1576600394

Day, Nancy. *Advertising: Information or
manipulation?.* Hillside, N.J.: Enslow
Publishers, 1999. ISBN 0766011062

Garner, David. *The Motley Fool Investment
Guide for Teens: Eight Steps to
Having More Money Than Your
Parents Ever Dreamed Of.* New York:
Fireside, 2002.

Graydon, Shari. *Made You Look: How
Advertising Works and Why You
Should Know.* Toronto: Annick Press,
2003. ISBN 1550378147

Schwartz, Stuart, and Conley, Craig.
Budgeting Your Money. Mankato,

Tenuto, James, and Schwartzwald, Susan.
*Get Real: A Student's Guide to
Money and Other Practical Matters.*
San Diego, CA: Harcourt Brace
Jovanovich, 2001. ISBN
0156005956

YA Fiction

Tashjian, Janet. *The Gospel According to
Larry.* New York: H.Holt, 2001.
ISBN 0805063781 *ALA Best
Books for Teens 2002

Westerfeld, Scott. *So Yesterday.* New York:
Penguin, 2004. ISBN 159514000X

Anderson, M. T. *Feed.* Cambridge, MA:
Candlewick, 2002. ISBN 0763622591

Useful Links for Librarians

Teaching for Change: Building Social
Justice, Starting in the Classroom
<http://www.teachingforchange.org/>

Teen Hoopla: an internet guide for teens
[http://archive.ala.org/teenhoopla/
activism.html](http://archive.ala.org/teenhoopla/activism.html)

Behind Consumption and consumerism
[http://www.globalissues.org/TradeRelated/
Consumption/Children.asp](http://www.globalissues.org/TradeRelated/Consumption/Children.asp)

MediaLiteracy.com: Resources for the
Advancement of Media Education
www.medialiteracy.com