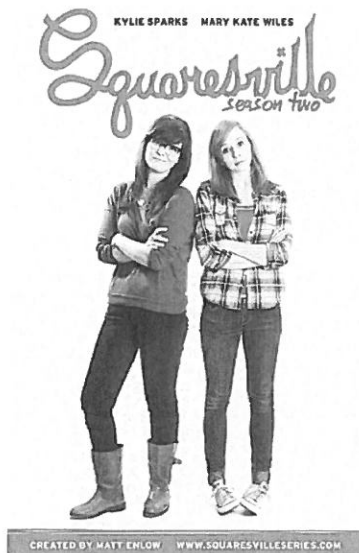


Web Series Review: Squaresville

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Abstract: Review of Squaresville, a comedy web series for teens about best friends living in suburbia.



Enlow, M. (Squaresville). (2012-2013). *Squaresville* [video file].

Retrieved from <https://www.youtube.com/channel/UCXhqBz0Zxpj7372XDWcTvLA>

Squaresville is a comedy web series for teenagers created, directed and written by Matt Enlow that premiered on YouTube in March 2012. The 32 episodes have a running time of 2-8 minutes each. *Squaresville* follows best friends Ester (played by Kylie Sparks) and Zelda (played by Mary Kate Wiles) through everyday situations in their suburban town. Ester and Zelda's harmless misadventures showcase growing up in a town where no one understands you and where you are not part of the popular crowd: "They say it's hip to be square...sometimes I'm not so sure" (*Squaresville*, par. 6). The friends struggle to grow up and create their unique identity while remaining best friends. Ester and Zelda use sarcastic humour to deal with the situations around them, and in interactions with their peers, who label them as misfits.

The show used a Kickstarter campaign to fund the production costs. The web series has been compared to other shows such as *Freaks and Geeks*, *Daria* and *Ghost World*. *Squaresville* has a strong presence on social media, and encourages fans to become involved by sharing stories and drawing parallels between the episodes and their lives.

Squaresville has won the International Academy of Web Television award for best comedy web series, best ensemble performance and best writing (comedy) in 2013. Teens and adults alike would enjoy this web series as it has a timeless quality to the writing and acting. There is no offensive language, and the everyday situations are realistic. This web series would appeal to a female audience which enjoys comedies. I would highly recommend this web series to teenagers, as it deals with relevant social issues.

Rating: 5/5

Suggested audience: 14+

Works Cited

Enlow, M. (Squaresville). (2012-2013). *Squaresville* [video file].

Retrieved from <https://www.youtube.com/channel/UCXhqBz0Zxpj7372XDWcTvLA>

Squaresville Series. (n.d.). *Squaresville TV show*. Retrieved from

https://www.facebook.com/SquaresvilleSeries/info?tab=page_info

[Untitled image of Squaresville season two]. Retrieved 17 March 2015, from:

<http://en.wikipedia.org/wiki/Squaresville>