

## **DJIM volume 8: A Year of Engagement and Expansion**

On behalf of the 2011-2012 executive, I proudly invite you to read the first issue of the eighth volume of the Dalhousie Journal of Interdisciplinary Management. This issue showcases the interdisciplinary nature of our unique Faculty and the vibrant and significant research output of our students. The articles in this issue explore the theme of stakeholder engagement throughout various processes, which include decision-making and policy creation, use and interpretation of mis/information, and community formation.

Michael Cestnik's "An analysis of Four Fish: The Future of the Last Wild Food by Paul Greenberg" discusses Greenberg's commentary on ocean governance and the creation of environmental public policies.

Jordan Penney's "Qualitative evidence, knowledge translation, and policy-making, with reference to health technology assessment" explores the creation of public policy and the complexities at play in terms of health-related technology assessments.

Melissa E Oldreive, Colin MacDonald, and Eric Pegolo's "Managing current complexity: Critical energy infrastructure failures in North America" delves into the complexities of critical energy infrastructures by using risk management theory and analysing both the creation of the public regulations and those currently in place.

Kevin Hartford's "Sad cows and empty pockets: How reviews, recommendations, and word-of-mouth can affect your life" also discusses decision-making, but does so by looking at the mis/information gathered from a variety of online and offline sources.

Alan Chorney's "Taking the game out of gamification" looks mainly at the collection and use of online information in video games.

Melissa Rothfus' "The breast vs. bottle battle: Infant feeding mis/information" discusses the creation of public discourse and propaganda through the communication of mis/information.

Zena Wright's "A voice for the community: Public participation in wind energy development" also examines public participation and information sharing by looking at the ability and importance of local communities influence on decision-making.

Megan Clark's "Becoming public: Library design and the creation of public space" discusses at the formation of a community through the sharing of information in the design and creation of libraries.

The DJIM Executive has also spent the year working towards improving stakeholder engagement with the Journal. The executive created the first ever Annual Report to publicly present DJIM's processes, accomplishments, and future needs to all stakeholder groups. As well, DJIM is in the midst of creating and approving policies to make the Journal's mandate, various processes, and rationale for decision-making open and publicly accessible. In the fall and winter, we extensively publicized editorial opportunities with the Journal, which enabled us to work with peer reviewers and copyeditors from various schools in the Faculty. As well, the articles submitted and published in this volume are from all five schools within the Faculty, which speaks to the interdisciplinary nature of this year's Volume. We cannot thank our volunteers and authors enough for all their hard work and dedication! Without them, this Journal would not be possible.

Please look forward to the second issue of Volume Eight, which will be coming out in the Fall of 2012. We look forward to receiving your feedback on this Volume. As always, thank you for your dedication to DJIM and for reading!

## **Acknowledgements**

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